

Different attention getter styles:

- Thought-provoking question (avoid loaded questions) (also, if you have ONE question in your intro, you must add two more for a total of three... make sure they're good!)
- Direct appeal for information about audience's concerns
- Meaningful and relevant quotation
- Personal experience or self-disclosure relevant to the point of your message (only if approved by Ms. Bolinski, as you want to avoid use of first person)
- Vivid example that describes the central point of your message
- Significant statistic(s)
- Insightful story or anecdote (personal story)
- Startling statement or report of an unusual event
- The significance of the topic
- Hypothetical situation
- Suitable humor

\*Underlined attention getters are recommended, though all are suitable if done well! ☺

HOW DOES THIS INTRO LOOK ON AN APA STYLE OUTLINE?

I. Intro Paragraph

A. Attention Getter: *Sweet and exciting idea.*

B. Background Information:

1. *Awesome fact/detail 1*

2. *Awesome fact/detail 2*

3. *Awesome fact/detail 3 (You can add more than three... but it's not a great idea to do less.*

C. Thesis Statement: *Super debatable and interesting thesis using the three-step model.*

.....

NOTES (IF YOU NEED TO MAKE SOME):